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FOR IMMEDIATE RELEASE

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## URBANA'S MARKET AT THE SQUARE OPENS MAY 4<sup>TH</sup>

The City of Urbana's Market at the Square is pleased to announce that its 2024 season will get underway Saturday, May 4, 2024. Ranked as one of the top farmers markets to visit in Illinois, the Market is located at the corner of Illinois and Vine Streets and runs rain or shine from 7 a.m. to noon every Saturday through October 2024.

Urbana's Market at the Square is celebrating its 45<sup>th</sup> year, and has been a mainstay of our community's Saturday morning activities since 1979. It is home to over 150 vendors selling Illinois-grown produce, plants and flowers, farm products such as meat, eggs, honey, and fresh baked goods. There is also a wide variety of handmade local art & crafts for sale and foods trucks offering a variety of items sure to satisfy any palate.

"This is going to be a great season for Urbana's Market at the Square," Bryan Heaton, Urbana's Market coordinator said. "We're looking forward to the Market's 45<sup>th</sup> year of operation in Downtown Urbana."

Additionally, the Market will continue to offer weekly email updates entitled *Market Mail*. These email updates inform subscribers about what to expect at the Market each week, programming details, and more. Sign-up available on the Market's website at www.urbanamarket.org.

Vendors at Urbana's Market at the Square accept cash, many accept credit and debit cards and some accept electronic payment. Customers wishing to use their Supplemental Nutrition Assistance Program (SNAP) benefits may do so by bringing their LINK card to the information tent in the north row of the Market.

To learn more about Urbana's Market at the Square please visit www.urbanamarket.org, email urbanamarket@urbanaillinois.us or follow the Market on Facebook, Twitter and Instagram.

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